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ABSTRACT

This is the ninth report describing notable reading projects funded under Title II of the Elementary and Secondary Education Act. Projects combining Title II reading projects with a give-away book program in Alabama, Illinois, Indiana, Maryland, Massachusetts, and New Jersey are described. Although Title II funds cannot be used to provide books to give away, funds from federal sources, such as ESEA Title I and Model Cities, and from civic groups, foundations, alumni organizations, and business and industry are being utilized to buy books. The idea of giving books to children as a means of motivating them to read is derived from Reading Is FUN-damental (RIF), a national program funded by a private foundation and sponsored by the Smithsonian Institution. The program is based on the theory that if children are able to choose books from a wide and interesting selection to keep for their very own, they might be put on the road to addictive reading. Reports on Title II reading projects which have been combined with a give-away program show a sharp increase in the use of instructional materials and school media centers. Teachers and media specialists also note improvement in reading tastes as the projects continue. (Author/TO)

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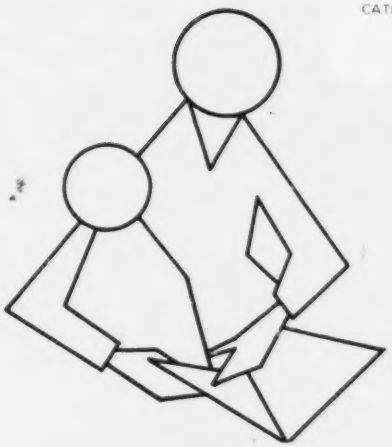

ESEA TITLE II and

The Right To Read

NOTABLE READING PROJECTS
JULY 1972
No. 9

Give-Away Book Programs Combined With Title II Reading Projects

This is the ninth report describing notable reading projects funded under title II of the Elementary and Secondary Education Act. Although title II funds cannot be used to provide books to give away, funds from other sources are being utilized to buy inexpensive, attractive paperback books to give away to children who are also being served by title II. Funds for the give-away book programs come from Federal sources, such as ESEA title I and Model Cities, and from civic groups, foundations, alumni organizations, and business and industry.

The idea of giving books to children as a means of motivating them to read is derived from Reading Is Fun-damental (RIF), a national program funded by a private foundation and sponsored by the Smithsonian Institution. The RIF program is based on the theory that if children are able to choose books from a wide and interesting selection—just for fun and for their very own—they might be put on the road to addictive reading.

Reports on title II reading projects which have been combined with a give-away program show a sharp increase in the use of instructional materials and school media centers. More children are reading for fun, and learning too! Teachers and media specialists note improvement in reading tastes as the projects continue.

RIF projects are locally organized, locally run, and supported by local funds. The national RIF office serves as a clearinghouse—providing technical assistance and conducting workshops on how to organize and run projects—and as a go-between to bring together persons in various cities, towns, and States who want to start projects. Further information about Reading Is Fundamental is available from RIF, Smithsonian Institution, Arts and Industries Bldg., Washington, D.C. 20560.

The project descriptions in this report were supplied by ESEA title II coordinators and reading and media specialist in the State departments of education of Alabama, Illinois, Indiana, Maryland, Massachusetts, and New Jersey. They range from a bilingual reading project for Polish-speaking children in Chicopee, Mass., to a family reading project for junior high school pupils in Mt. Vernon, Ind. This is the first time a reading project has been reported from New Jersey for this publication.

Reports on other reading projects of all kinds funded under title II of the Elementary and Secondary Education Act may be submitted to Dr. Milbrey L. Jones, Bureau of Libraries and Learning Resources, U.S. Office of Education, Washington, D.C. 20202.

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ESEA Title II

Instant Précis — Reading Projects

Title: MOTIVATING AND TEACHING READING THROUGH A PROGRAM OF CAREER DEVELOPMENT, HORACE MANN HIGH SCHOOL, GARY, IND.

Objective: To stimulate a genuine need for and interest in reading

Project: This school's faculty is making a real effort to adjust to a change in school population by taking a more pragmatic approach to instruction based on career education. The strategy includes development of a ninth-grade-level study-skills course revolving around the world of work. The school media center is well stocked with materials to fit the ages and interests of all pupils, and especially career-oriented materials directly related to vocational goals. Plans are to help pupils improve in basic skills—not just to enable them to reach some particular academic grade level but to develop the reading and study skills needed for their own purposes. An additional emphasis will be placed on increased use of community resources.

Number of pupils served: 1,801 public secondary school pupils

Amount and type of title II grant: Special-purpose grant, $6,785

Evaluation: Pretesting and posttesting; teacher evaluation of pupil attitudes and behavior; social and academic growth as measured in classroom activities

Further information: Mary Oppman, Project Director, Horace Mann High School, 534 Garfield St., Gary, Ind. 46407; telephone 812-886-3111

Title: SALEM HIGH SCHOOL, SALEM, N.J.

Objective: To encourage reading for all pupils

Project: In this project, an effort is being made to reach the hardcore nonreader with the remedial program and also to entice him to the school media center to change his image of media staff from keepers of books to dispensers of records, tapes, posters, or whatever interests him. At the opposite end of the scale is a concerted effort to broaden the reading interests of gifted pupils. In one unusual activity, the school media specialist accompanied a group of pupils to a paperback bookstore to select books for the media center. Many pupils selected books that were already in the center's collection and were astonished to discover that their selections were available at the center. They were also surprised at the school's eagerness to have their suggestions and its willingness to buy books they recommended. On returning to school, the books were unpacked and listed, and the pupils were allowed to borrow them that very day to keep interest from cooling. Two carts of books were sent to classrooms for pupils to look at and teachers spent the day happily checking out books to excited pupils. The media specialist reports that the bookstore trip was a highlight of the school year and stimulated an interest in books which has not diminished.

Number of pupils served: 875 public secondary school pupils

Amount and type of title II grant: Special-purpose grant, $12,500 (printed materials); $12,500 (audiovisual materials)

Other Federal program assistance: Coordinated with ESEA title I remedial reading program

Further information: Mrs. Anna Jane Messinger, Librarian, Salem High School, Walnut St. Rd., Salem, N.J. 08079; telephone 609-935-3900

Title: RECREATIONAL READING THROUGH A COMPREHENSIVE PAPERBACK LIBRARY, TIPPECANOE JUNIOR HIGH SCHOOL, LAFAYETTE, IND.

Objectives: To improve reading skills and increase interest in recreational reading

Project: Paperback books have been extremely successful in this school in reaching a diverse, multiethnic pupil population. This school extended the paperback book program from the media center to the classroom by loaning abundant, changing collections of fresh new paperback books to stimulate reading. Many titles printed in Spanish are included. It is intended to flood the classroom with attractive books in order to overcome negative attitudes toward reading. The collection of audiovisual materials and of periodicals have also been strengthened to reach the same pupil population.

Number of pupils served: 750 public junior high school pupils

Amount and type of title II grant: Basic grant, $1,182; special-purpose grant, $15,870

Other Federal program assistance: ESEA title III, $731

Evaluation: Teacher evaluation of pupil response concerning improvement in reading and attitude toward reading; increase in use of media; analysis of reading achievement scores

Further information: Joseph Boyd, Project Director, Tippecanoe Junior High School, 609 N. Ninth St., Lafayette, Ind. 47901; telephone 317-742-1141

Title: UNLOCKING THE ENGLISH LANGUAGE AND AMERICAN CULTURE TO FOREIGN-BORN CHILDREN, ST. STANISLAUS ELEMENTARY SCHOOL, CHICOPEE, MASS.

Objective: To develop the learning potential of bilingual pupils

Project: More than 30 percent of the pupils in this school are Polish speaking. Some are foreign-born, and some are children of foreign-born parents of Polish extraction. The school is assuming a major responsibility for acclimating pupils to the English language and aiding them in adopting the American culture, while encouraging continued respect for and interest in Polish culture. In order to facilitate learning, a muitisensory approach is being made to reading instruction, utilizing a combination of visual-motor materials, sound filmstrips, tape-oriented programs, and books. Tutors, a psychologist, reading teachers, a speech therapist, student teachers, and

	aides, along with classroom teachers and the media specialist, form teaching teams. The most important effect of the project has been development of a casual, relaxed, yet stimulating and academically inviting, atmosphere. Pupils are beginning to demonstrate a more positive self-image, one of healthy relationships and interaction among themselves, their teachers, and the learning process.
Number of pupils served:	522 private elementary school pupils
Amount and type of title II materials loaned:	Special-purpose project, $4,800 (printed and audiovisual materials)
Other Federal program assistance:	Integrated with ESEA title I project
Evaluation:	Observation of pupil attitudes and reaction to the learning atmosphere; school-home relationships; pupil achievement
Further information:	Sister Katherine Marie, Principal, St. Stanislaus Elementary School, 540 Front St., Chicopee, Mass. 01013

Title:	LADDERS TO CLIMB, VALMEYER GRADE SCHOOL, VALMEYER SCHOOL DISTRICT #3, VALMEYER, ILL.
Objectives:	To (1) design a reading program that will reach all pupils, improve pupil attitudes toward reading, using the school media center, and toward learning; and (2) promote school-community involvement
Project:	Pupils contract with the media center for a personal reading program, coordinated by a teacher or aides. The contracts provide for a planned sequence of reading to promote variety in content, type, style, and interest areas. The kickoff for the program is a fall Reading Festival. During the school year, pupils will be encouraged to integrate their reading with their private interests, as well as with their school assignments. Media center and classroom displays, bulletin boards, and bibliographies are used to suggest more varied types of books and new areas of interest. At the end of the school year, pupils will have an opportunity to evaluate their patterns of reading and recognition will be given to reading accomplishments.
Number of pupils served:	589 public elementary and secondary school pupils
Amount and type of title II grant:	Special-purpose grant, $5,000 (printed and audiovisual materials)
Evaluation:	Attitude and reading interest surveys; standardized tests
Further information:	Mr. Harold R. Baum, Superintendent, Valmeyer School District #3, Valmeyer, Ill. 62295; Mr. Ura L. Henke, Principal, Valmeyer Grade School, Valmeyer, Ill.; telephone 618-935-2229

Title:	SECONDARY READING PROGRAM, MIDVIEW LOCAL SCHOOLS, LORAIN COUNTY, GRAFTON, OHIO
Objective:	To develop a language arts program for nonreaders of junior high school age

Project:	In this project, a special effort is being made to develop and improve the reading ability of junior high school boys. The initial stages of the project focused on selecting materials suited to the vocabulary, experience, and interests of pupils. Since boys often seem especially bored with fiction and the make-believe world of children's books, materials have been selected that deal with some of their natural interests—sports, adventure, technology, industry, and money. Reading will be made as attractive as possible. Boys are encouraged to use reading as a part of what they want to do and learn, using it as people do in the real world. Audiovisual materials are available to stimulate interest in reading.
Number of pupils served:	1,809 public secondary school pupils
Amount and type of title II grant:	Special-purpose grant, $34,582 (printed and audiovisual materials)
Evaluation:	Faculty assessment of pupil progress; use made of materials
Further information:	Mr. William G. Reed, Assistant to Superintendent, Midview Local Schools, 1097 Elm St., Grafton, Ohio 44044

Title:	FAMILY READING INCENTIVE MINI-LIBRARY PROJECT, MT. VERNON JUNIOR HIGH SCHOOL, MT. VERNON, IND.
Objectives:	To develop pupil skills in reading and more positive attitudes toward reading within the family structure
Project:	Ninety mini-libraries of books, periodicals, records, tapes, and filmstrips have been organized for long-term loan to families of the student population of this school. The enterprise is intended to move the media center away from a static role of waiting for pupils to come for books to an active role where interesting collections of materials are sent home with the pupil. The collections are planned to meet family interests and are placed in those homes where reading is not generally regarded as important. It is hoped that pupils and their families may develop a real and enduring interest in reading if they are sufficiently exposed to it.
Number of pupils served:	90 public junior high school pupils
Amount and type of title II grant:	Special-purpose grant, $12,560
Other Federal program assistance:	ESEA title I funds, $900
Evaluation:	Formal and informal surveys of pupil-parent attitudes concerning development of reading interests and skills
Further information:	Melvin J. Levin, Project Director, Mt. Vernon Junior High School, 614 Canal St., Mt. Vernon, Ind. 47620; telephone 812-838-4471

Title:	READING-RELATED SCHOOL MEDIA PROJECT, SHAWNEE HIGH SCHOOL, SHAWNEE COMMUNITY UNIT #84, WOLF LAKE, ILL.
Objectives:	To (1) increase interest in reading; (2) develop planning, research, writing, and organizational skills; (3) acquire skill in the production of media; (4) stimulate pride in local history
Project:	This learner-centered program revolves around production of a multimedia kit on the history of the Shawnee area, with the ultimate goal of publishing a book on the subject. Pupils will research topics, conduct interviews with local citizens, and build the kit through writing and producing their own material. The project will enable pupils to pursue self-directed learning of all kinds and help them gain new insight into themselves and their community. The project will also render a service to other teachers and pupils in the area since the completed kit can be duplicated and used in the future for social studies classes.
Number of pupils served:	252 public secondary school pupils
Amount and type of title II grant:	Special-purpose grant, $5,000 (printed and audiovisual materials)
Evaluation:	Standardized study skills tests; test of visual literacy; attitude and interest inventories
Further information:	Mr. Donald R. Coleman, Superintendent, Shawnee School District #84, Wolf Lake, Ill. 62998; Mr. Murlin Hawkins, Principal, Shawnee High School Wolf Lake, Ill. 62998; telephone 618-833-5307

Title:	DORCHESTER COUNTY BOARD OF EDUCATION, CAMBRIDGE, MD.
Objectives:	To (1) develop the skills needed for easy word recognition and fluent reading, and (2) acquire the habit of reading for pleasure and information
Project:	This project addresses a perennial problem of many secondary schools—how to bring pupils up to grade level or to a reading level commensurate with their ability. Pupils attending secondary school in this rural, semi-isolated county have access to a diverse collection of low-vocabulary, high-interest reading matter to assure that all pupils will have resources geared to their varied abilities and related to their personal interests. Media specialists are ready with suggestions to help teachers develop new techniques and methods as they move away from textbook teaching to greater use of other media. Both teachers and media specialists will create opportunities to talk with individuals and groups about books, periodicals, and newspapers related to pupil interests.
Number of pupils served:	3,080 public secondary school pupils
Amount and type of title II grant:	Basic grant, $11,233 (printed materials)
Other Federal program assistance:	Coordinated with projects funded under ESEA title I and NDEA title III
Evaluation:	Standardized tests; individual records of free reading
Further information:	Mr. Thomas Flowers, Supervisor of High Schools, Dorchester County Board of Education, Cambridge, Md. 21613

Title:	READ ON WITH PURPOSE, LINCOLN HALL SCHOOL, LINCOLNWOOD DISTRICT #74, LINCOLNWOOD, ILL.
Objectives:	To (1) respond to the special needs, talents, and interests of pupils, and (2) develop lifelong habits of reading and learning
Project:	Two interdisciplinary teaching teams will make a special effort to integrate reading in all content areas. The experiences of pupils are enriched by the provision of learning packs assembled from materials in the media center, through field trips, use of resource persons to visit in classrooms, and the provision of vicarious experience through media. Teachers request books and other materials for use in the classroom, as needed, on both short- and long-term loan. Teachers also bring their class groups to the media center and send small groups or individuals from the classroom for specific purposes.
Number of pupils served:	220 public elementary school pupils
Amount and type of title II grant:	Special-purpose grant, $5,000 (printed and audiovisual materials)
Evaluation:	Onsite evaluation by research analyst from Institute for Educational Research, Downers Grove, Ill.; use of standardized tests
Further information:	Dr. Marvin O. Garlack, Superintendent, Lincolnwood District #74, 6950 East Prairie Rd., Lincolnwood, Ill. 60645; Dr. Gerdon Gundy, Principal, Lincoln Hall School, 6855 North Crawford, Lincolnwood, Ill. 60645; telephone 312-675-8234

Title:	MCDONOGH SCHOOL, MCDONOGH, MD.
Objectives:	To (1) acquire flexibility in reading so that speed is readily adjusted to difficulty of material and purpose of reading, and (2) develop comprehension and listening skills
Project:	The reading program in this private school has been expanded to include content designed to contribute to pupil growth in organizational and research skills, as well as continued progress in reading. Controlled readers are used to increase reading speed; listening skills are sharpened through use of tape recordings. Pupils have the experience of selecting from an array of attractive and enticing media those which are most satisfying to their interests. Guided experiences in using media are helping pupils to develop effective study and learning skills—the tools of self-education.
Number of pupils served:	100 private secondary school pupils
Amount and type of title II materials loaned:	Basic project, $326 (printed and audiovisual materials)
Evaluation:	Standardized reading tests
Further information:	Mr. Robert L. Lanborn, Principal, McDonogh School, McDonogh, Md. 21208

Title:	MEDIA INCORPORATED, BELGREEN ELEMENTARY SCHOOL, RUSSELLVILLE, ALA.
Objectives:	To individualize instruction and enrich classroom activities
Project:	The project attempts to use media of all types to support and promote further growth of children's interests and their reading. Facilities for the production of media are available. Pupils are given instruction in library and study skills and are provided guidance in reading. Free-time interests as well as reading interests are explored. A reading specialist works closely with classroom teachers and media staff to coordinate reading activities. All school personnel play an active role in helping pupils find and select media that are interesting and profitable.
Number of pupils served:	431 public elementary school pupils
Amount and type of title II grant:	Special-purpose grant, $1,500 (printed material), $3,500 (audiovisual material)
Evaluation:	Structured observation of pupils; charting of daily use of media center for comparison with previous years; maintenance of record of teacher and pupil requests for media services
Further information:	Mr. Belton Massey, Superintendent of Education, Franklin County Schools, Russellville, Ala. 35653

Title:	BALTIMORE COUNTY BOARD OF EDUCATION, TOWSON, MD.
Objective:	To assist in developing reading skills
Project:	Twenty-one elementary schools in this district have been identified as those in which a majority of pupils are deficient in reading skills. These schools, located in an economically deprived section of the county, have for several years utilized Federal funds for the provision of classroom materials, equipment, aides, etc. To complement the use of these items, additional library materials have been purchased for use in the reading program. The materials were carefully chosen for ease of reading and for their relevance to the interests of pupils. It is expected that ready access to such materials will improve pupil motivation. Two educational centers are used to provide a special learning environment for pupils with serious problems related to basic reading skills.
Number of pupils served:	12,979 public elementary school pupils
Amount and type of title II grant:	Basic grant, $23,000 (printed and audiovisual materials)
Other Federal program assistance:	Coordinated with projects funded under ESEA title I
Evaluation:	Title I design based on standardized tests, narrative reports, rating scales, teacher observations, parent-teacher-pupil responses
Further information:	Mrs. Frances Fleming, Coordinator of School Libraries, Baltimore County Board of Education, Charles St., Towson, Md. 21204

Title:	READING-RELATED MEDIA PROJECT, LEROY ELEMENTARY SCHOOL, LEROY SCHOOL DISTRICT #2, LEROY, ILL.
Objective:	To contribute to the development of lifelong habits of reading and learning
Project:	An assortment of current interdisciplinary learning resources has been made available in the school media center and for school and home use. Teachers and media personnel work with pupils in the classrooms and the media center to improve their skills in locating and using media. Instruction in the use of media is planned to relate to learning situations in the classrooms in terms of pupil needs. Opportunity is available for pupils to pursue reading interests independent of the classroom situation. The project contributes to individual growth in reading by assisting pupils in making wise reading choices, achieving satisfaction in reading accomplishments, and improving the quality and range of independent reading.
Number of pupils served:	481 public elementary school pupils
Amount and type of title II grant:	Special-purpose grant, $5,000 (printed and audiovisual materials)
Evaluation:	Attitude survey; recorded spontaneous verbal responses
Further information:	Mr. P. R. Dardano, Superintendent, LeRoy School District #2, 600 E. Pine St., LeRoy, Ill. 61752; Mr. Donald Robinson, Principal, LeRoy Elementary School, 805 N. Barnett, LeRoy, Ill. 61752; telephone 309-962-4471

Title:	SECONDARY READING PROGRAM, PORTSMOUTH CITY SCHOOLS, SCIOTO COUNTY, PORTSMOUTH, OHIO
Objective:	To extend reading program to all pupils and teachers by building a special collection of media
Project:	The teaching of reading skills pervades every facet of instruction and learning in the language arts, social studies, science, and guidance. Teachers offer recommendations for pupil projects, problem-solving activities, and provide bibliographies and references to sources of additional media to carry pupils well beyond subject matter provided in basic textbooks. The goal of helping individual pupils develop capacities which will make them more responsible for their own learning is significantly advanced by the ample supply of books and audiovisual materials.
Number of pupils served:	2,050 public secondary school pupils
Amount and type of title II grant:	Special-purpose grant, $80,835 (printed and audiovisual materials)
Evaluation:	Consideration of the use of materials and their value in the instructional program
Further information:	Mr. H. Garry Osborn, Director of Federal Programs, Portsmouth City Schools, Gallia and Waller Sts., Portsmouth, Ohio 45662

Title:	BALTIMORE CITY OF EDUCATION, BALTIMORE, MD.
Objectives:	To develop basic reading skills and foster reading growth of elementary school pupils
Project:	Teachers in this large city school system have recognized that many instructional materials, simply organized for easy circulation, are needed to enrich the reading program for very young children. Teachers have participated in the selection of books, periodicals, filmstrips, tapes, recordings, pictures, and pamphlets which have been placed in school libraries. Materials are thus easily accessible to all children, teachers, aides, and parents. Equipment, such as recordings, tapes, and filmstrips, is available for use by individuals or small groups. Pupils have learned how to operate this equipment and are free to read, listen, view, and use the variety of material they find appealing. The flexibility of this program enables both teachers and librarians to develop an atmosphere of friendliness and warmth in both classroom and library where pupils can be at ease.
Number of pupils served:	111,964 public elementary school pupils
Amount and type of title II grant:	Basic grant, $100,359 (printed and audiovisual materials)
Other Federal program assistance:	Coordinated with programs funded under ESEA title I, Follow Through, and Model Early Childhood Learning Program
Evaluation:	Teacher, parent, and librarian questionnaires; teacher and pupil interviews; survey of use of school libraries
Further information:	Mrs. Alice Rusk, Director, Library Services, Baltimore City Board of Education, Oliver and Eden Sts., Baltimore, Md. 21202

Title:	SECONDARY SCHOOL READING PROGRAM, ANTWERP LOCAL SCHOOL DISTRICT, PAULDING COUNTY, ANTWERP, OHIO
Objectives:	To encourage reading and develop critical thinking skills
Project:	To promote conditions and climate for learning and study, this school has been equipped with a wide range of media for use in social studies, art, health, guidance, and literature. Films, tapes, filmstrips, and recordings will provide the base for true independent study and individualized teaching, with related books introduced to enrich the program and supply information. Pupils enrolled in developmental reading classes will contract a program for 6 weeks and develop a project in conjunction with the contract materials. Through using this large assortment of media, it is expected that pupils will acquire the habit of gathering information from more than one source, learn to compare data, and discover the existence of more than one point of view and of different interpretations of trends, ideas, and events.
Number of pupils served:	455 public secondary school pupils
Amount and type of title II grant:	Special-purpose grant, $39,278 (printed and audiovisual materials)

Evaluation:	Pretesting and posttesting; monthly activity report to staff and administration; parent questionnaire
Further information:	Mr. Dale Adams, Superintendent, Antwerp Local School District, Franklin St., Antwerp, Ohio 45813

Title:	INTERNATIONAL BOOK YEAR READING-RELATED MEDIA PROJECT, WESTERN ILLINOIS UNIVERSITY LABORATORY SCHOOL, MACOMB, ILL.
Objectives:	To stimulate interest in reading and widen understanding of other cultures
Project:	Reading in this school is defined in broad terms to include visual literacy. An abundant assortment of materials offers pupils the opportunity to explore other cultures and satisfy their varied curiosities and interests. College students will be involved in a tutorial aspect of the program as big brother or sister. Foreign students will be used as resource persons to provide information on customs, foods, games, music, art, and holidays of other countries. Additional motivation offered includes correspondence with children in other countries, stamp collecting, and collecting foreign dolls.
Number of pupils served:	333 public elementary school pupils
Amount and type of title II grant:	Special-purpose grant, $5,000 (printed and audiovisual materials)
Evaluation:	Tests and questionnaires developed by Office of Educational Research and Service, Western Illinois University
Further information:	Dr. Donald L. Hahn, Director, Western Illinois University Laboratory School, Western Illinois University, Macomb, Ill.; telephone 309-899-6426, Mary Ellen Graff and David Bormet, Learning Center, Western Illinois University Laboratory School, Macomb, Ill. 61455; telephone 309-899-6426

Title:	SCHOOL OF THE CHIMES, BALTIMORE, MD.
Objective:	To raise pupil achievement in reading to maximum potential
Project:	The project was developed to help emotionally disturbed children work at the academic levels at which they are capable. The school uses a wide variety of approaches to strengthen and enrich the reading program. Because of the nature of the children's handicaps, instruction is highly individualized. Special efforts are made to draw out pupil interests and preferences and to identify books and other media related to these interests.
Number of pupils served:	69 private school pupils
Amount from title II for materials to be loaned:	Basic project, $81 (printed materials)
Evaluation:	Individualized tests
Further information:	Mrs. Margaret Stortz, Principal, School of the Chimes, 1203 Thornbury Rd., Baltimore, Md. 21209

Title:	PROJECT SYNOPSIS, GREEN BAY SCHOOL, HIGHLAND PARK DISTRICT #107, HIGHLAND PARK, ILL.
Objective:	To explore more deeply the multisensory approach to reading
Project:	An innovative reading approach based on visual literacy is being carried out in this project. Visual, aural, and affective literacy are combined in such activities as the use of 16 mm films, video-tape production, tape seminars, and reading-together activities. Reading is stimulated through other means such as story hours, book discussions, and individual reading guidance. Media staff work closely with teachers to suggest and provide the assortment of media needed to support classwork. Essential media and study skills are taught.
Number of pupils served:	420 public elementary school pupils
Amount and type of title II grant:	Special-purpose grant, $5,000 (printed and audiovisual materials)
Evaluation:	Pretesting and posttesting of pupil attitudes toward reading and use of media center, teacher attitudes toward visual literacy approach, and parent attitudes toward program
Further information:	Dr. Richard G. Hansen, Superintendent, Highland Park District #107, 2075 St. Johns Ave., Highland Park, Ill. 60035. Mr. Rodney Lewis, Principal, Green Bay Road School, 1946 Green Bay Rd., Highland Park, Ill. 60035

Title:	FREDERICK DOUGLASS SENIOR HIGH SCHOOL, PRINCE GEORGE'S COUNTY, UPPER MARLBORO, MD.
Objective:	To strengthen reading activities through the provision of media suitable for senior high school pupils
Project:	This school has recently been converted into a senior high school. It was therefore necessary to add to the media collection a large assortment of well-chosen, properly organized, and easily accessible media which reflect the interests of the young adults. The new and attractive materials enrich every area of the school curriculum and offer pupils and faculty the opportunity to satisfy their personal interest—whether in sports, politics, music, photography, or in several other areas.
Number of pupils served:	718 public secondary school pupils
Amount and type of title II grant:	Basic grant, $1,596 (printed and audiovisual materials)
Other Federal program assistance:	Coordinated with Vocational and Career Education Programs
Evaluation:	Diagnostic inventory tests; analysis of use of materials
Further information:	Mr. Edward Barth, Supervisor of Libraries, Prince George's County Board of Education, 14605 Maine St., Upper Marlboro, Md. 20870

Title:	PROJECT TOSS (TURN ON STUDENTS SYSTEMATICALLY), GERTRUDE SCOTT SMITH ELEMENTARY SCHOOL, AURORA, ILL.
Objectives:	To (1) improve reading achievement, and (2) provide multimedia experiences related to pupil interests, feelings, and emotions, as well as to their classroom experiences
Project:	The media center program is designed to contribute to individual development and self-knowledge. Staff development opportunities for teachers will assist them in learning how to design media activities that will help pupils gain new insights into themselves and others, and develop principles for daily living. The relaxed, informal atmosphere of the media center gives pupils confidence in their ability to use media for pleasure and in relation to school work. Parents and community resources will be utilized to add another dimension to learning opportunities.
Number of pupils served:	850 public elementary school pupils
Amount and type of title II grant:	Special-purpose grant, $5,000 (printed and audiovisual materials)
Evaluation:	Use of standardized tests measuring self-concept, reading, language arts, study, and communication skills; parent-attitude survey; preschool oral test
Further information:	Mr. Harold G. Fearn, Superintendent, Aurora West District #219, Aurora, Ill. 60506; telephone 312-896-3082 Mr. John Williams, Principal, Gertrude Scott Elementary School, 1332 Robin Wood, Aurora, Ill. 60506; telephone 312-897-2603

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